



MANAGER'S MEMO ITEM

ITEM: Heritage Festival Budget
WORKSHOP DATE: December 14, 2004
PREPARED BY: Mary Scalzetti, Director Tourism and Events
BID AMOUNT: \$ _____ **ACCOUNT:** _____
BUDGET AMOUNT: \$ _____

PURPOSE: Consideration of the 2005 Heritage Festival Budget for the Mayor and Village Council Review.

BACKGROUND:

At the November 18, 2004 Tourism and Events Commission meeting they reviewed and recommended the 2005 Heritage Festival Budget for approval by council.

ATTACHMENTS:

Final copy of anticipated revenue and expenses for the 2005 Heritage Festival including an additional page of explanation for particular line items.

STAFF RECOMMENDATION:

Approval of the Heritage Festival 2005 Budget as submitted.

REQUESTED COURSE OF ACTION:

Placement on the Active Agenda for approval on December 21, 2005.

2005 Heritage Festival

budget explanation
(draft) on 11/18/04

Revenue anticipated

Project code	Budget	Explanation
HF202	\$77,000	Booth space fees including new \$20 processing fee for every vendor.
HF203	\$28,000	includes sales of ice (\$5,500), Thursday night open concert ticket sales (\$17,000) and parking garage space sales on Sat and Sun
HF301	\$165,000	Amusement Rides - 21 rides tentatively scheduled ('04 REV \$169,000)
HF307	\$80,000	Beer Garden - \$85,367 in '04; \$77,234 in '03; \$57,900 in '02; \$53,000 in '01; \$25,500 in '00 (rain); \$31,200 in '99.

Expenses anticipated

Project code	Budget	Explanation
HF203		
HF205/206	\$52,800	\$11,000 portable toilets \$27,800 tents, tables, chairs \$11,000 stages \$1,500 barricade rental \$1,500 portable signs, radios, private property, searchlights
HF210	\$6,000	Staging and barricades
HF303/304	\$90,000	Bands and Variety acts
HF305	\$26,230	\$18,000 Sound \$3,000 Opening night associated entertainment costs \$4,000 lights \$1,230 miscellaneous
HF307	\$19,000	Attractions \$2,800 ponies \$3,600 climbing wall \$1,800 caricaturist \$2,525 inflatable \$8,275 fireworks
HF503/504	\$125,000	Staffing costs for HF and July 4th activities