

**VILLAGE OF DOWNERS GROVE
ECONOMIC DEVELOPMENT COMMISSION**
5202 Washington Street, Suite 2
Downers Grove, IL
May 8, 2002

Chairman Phil Cullen called the meeting to order at 8:00 a.m.

PRESENT: Chairman Phil Cullen, Jeff Bilek, Liz Chalberg, Joe Garafolo, Mike Kelch, Jan Kopsis, Scott Krafthefer, Mike Riordan, Mike Ryan, Gary Vlk, Steven Rockwell, Director, Cathy Schuster, Assistant Director, Ginny Mindo, Administrative

ABSENT: Mary Henthorn, Barb Wysocki

GUESTS: Judy Ellertson, Joe Skach, Mark Zabloudil

APPROVAL OF MINUTES FROM APRIL 10, 2002

Chairman Phil Cullen moved to APPROVE THE MINUTES from APRIL 10, 2002; Jan Kopsis seconded the motion

Vote: Yay: Chairman Phil Cullen, Jeff Bilek, Liz Chalberg, Joe Garafolo, Mike Kelch, Jan Kopsis, Scott Krafthefer, Mike Riordan, Mike Ryan, Gary Vlk

Nay: None

Motion carried 10:0

CHAIRMAN'S PREROGATIVE

Steve Rockwell announced that Scott Krafthefer has submitted a letter of resignation from the EDC Board. Scott explained he is resigning to avoid potential conflict of interests that may be generated by his involvement as Co-Chair of the Ogden Committee and his role of developer as well as constraints on his time. Steve thanked Scott for his many years of service and wished him well in future endeavors.

Phil Cullen discussed the Attributes Matrix and distributed a summary of the responses. This helped categorize the expertise of current Board Members and will be forwarded to the Council to provide them with direction as they select future EDC Board Members.

Judy Ellertson presented an overview of the Indian Boundary YMCA's mission, goals, and programs. She also discussed some of the major issues the Y is dealing with at this time.

Ginny reviewed the Commitment List generated at last month's meeting and reviewed progress made on each commitment.

COMMITTEE REPORTS

MARKETING COMMITTEE

Gary Vlk reported that the Marketing Committee is developing the new marketing message for the Village. He and Cathy Schuster presented the new message, marketing platform, new slogan and logo to the Board. On May 23rd, the Marketing Committee will host a meeting that will preview the new message to a select group of community leaders. These leaders will be instrumental in helping to educate the community about the new marketing message.

Gary also noted that Steve Rockwell and Doug Kozlowski are meeting with Council members and presenting the marketing message. To date, the feedback has been very positive.

APPROVED MINUTES

Cathy informed the Board that the newsletter is being mailed out at this time. She noted that this newsletter will have a new and exciting design and requested feedback from the group upon receipt. Gary reported that the new What's Going On? brochure that introduces the new marketing message will be mailed out to all businesses and residents approximately a week prior to Heritage Fest. Steve added that residents are much more informed about redevelopment activities since we began sending out the What's Going On? series of brochures and he is pleased with the results.

OPPORTUNITIES COMMITTEE

No report.

STRATEGIC PLANNING COMMITTEE

Mike Riordan reported that the Committee has met several times since the last EDC Board Meeting and has been working very closely with Joe Skach. They developed a new format for the Strategic Plan based on geographic boundaries. Once their work is completed, they will distribute to the Board and Council and seek direction and approval. Mike Riordan will have an outline of the Strategic Plan to review at the next Board Meeting.

A discussion ensued regarding the importance of communicating with the community and being as open as possible regarding what's under consideration. Joe will discuss the proposed plans for the intersection of 63rd and 75th at the next Board Meeting to begin to address this issue.

OGDEN COMMITTEE

Scott Krafthefer informed everyone that the meeting to review the sign mockups was cancelled due to poor weather conditions. It will be rescheduled and notice will be e-mailed to everyone in this group in case they would like to attend. This Committee also committed to have more decisions made regarding gateway signage for the next Board Meeting.

DIRECTOR'S REPORT

Steve Rockwell reported that EDC office furniture that will not be used in the new location was donated to the YMCA and the Village's Public Works Department.

He then discussed the coffee table book that DuPage County plans to produce. Some items discussed were pricing, shelf life, who should be the Downers Grove contact listed in the book, the purpose of the book and the importance of Downers Grove's inclusion in this book.

Steve distributed updated renderings of the Station Crossing project that Gammonley presented to the Council the previous evening. The Planning Commission unanimously approved the Station Crossing plans and Gammonley wants to break ground in June.

REDEVELOPMENT DIRECTOR'S REPORT

Joe Skach distributed a copy of the Strategic Plan for the group to review and discuss at the next Board Meeting.

Joe reported that his group has enlisted Christopher Burke Engineering to conduct a Watershed Study to determine the amount of detention needed for the parking deck. He noted that this study should be presented to the Council within the next couple of weeks. The estimated completion date for the parking deck is the fall 2003.

Joe stated that the Curtiss block redevelopment project is moving forward and on schedule.

Joe discussed two redevelopment opportunities on Ogden Avenue - one being a major financial institution and the other a high-end auto dealership. Steve Rockwell added that the auto dealership is interested in an incentive program.

Steve reported that they continue to work with Aldi's and have some zoning and subdivision ordinance issues to work through before going in front of the Council.

Steve also noted that Mary Scalzetti was invited to this meeting, but could not attend and that the Council is considering adding hotel representation to this Commission.

DOWNTOWN MANAGEMENT CORPORATION

None.

CHAMBER OF COMMERCE

None.

OLD BUSINESS

None.

NEW BUSINESS

Ginny Mindo read commitments made from today's meeting which were:

- Steve Rockwell will discuss the message/logo with Mark Zabloudil.
- Mike Riordan will complete an outline of the timeline for the Strategic Plan.
- Joe Skach will share information on 63rd and 75th at the next Board Meeting.
- Steve Rockwell will show Ogden mock-ups to anyone who is interested in seeing them.

The EDC will coordinate the schedule for EDC Commissioners who will be working the Council Booth at Heritage Fest.

The next EDC Board Meeting will be held at the Village Hall.

Gary inquired as to the status of the shopping center at 75th and Lemont. Joe informed him that they are still meeting with the owners but there are currently no updates. A discussion ensued regarding how this lack of communication could be remedied in the future and Joe stated that the Staff Development Team is working on a better communication and coordination process.

Steve gave an update on Brian Pabst's health – back to work on a limited basis.

ADJOURNMENT

Phil Cullen moved to adjourn the meeting. Gary Vlk seconded the motion.

Respectfully submitted,

Ginny Mindo, Recording Secretary