

The Village of Downers Grove Long Range Plan (LRP)

LRP Meeting #3

Issue: Planning for the Future of the Downtown

STRATEGIC PLAN

- *Outcome Driven*
- *Determines Overall Priorities*
- *Includes Multi-Year Goals (updated every few years)*
- *Includes High Priority Action Items (updated annually)*
- *Guides Budget Preparation and Daily Operations*

LONG RANGE FINANCIAL PLAN

- *Financially Focused*
- *ID's Financial Trends and Issues*
- *Includes Strategies and Solutions*
- *Updated Annually*
- *Guides Budget Preparation & Daily Operations*

LONG-RANGE PLAN

- *Financially Focused and Outcome Driven*
- *Identifies Trends and Issues Affecting Downers Grove*
- *Determines Overall Priorities*
- *Identifies Potential Strategies and Solutions*
- *Updated With Each Village Council (2 Years)*
- *Guides Budget Preparation and Daily Actions*
- *Includes Action Items*

Council & Staff Work Flight Analogy 

Purpose & Vision

50,000 ft

Strategic Goals

40,000 ft

Priority Action Items

30,000 ft

Planning and Oversight

20,000 ft

Projects

10,000 ft

Day-to-Day Work

Runway

Council Responsibility - 
Staff Responsibility - 



Council Role: Affirm Vision/Purpose

Establish Goals

Establish/Prioritize Action Items

Review/Adopt Budget
Conduct Meetings

Authorize Contracts (of \$15K or more)

Engage w/ Community And Staff

Staff Role: Support Vision/Purpose

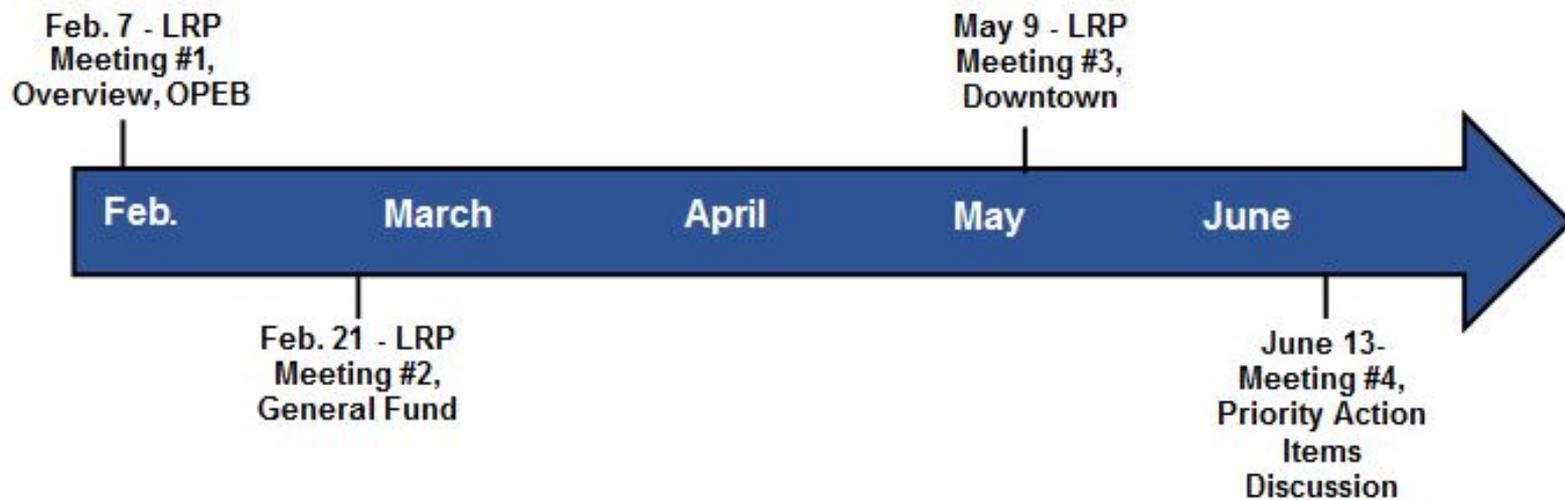
Align Goals with Resources

Implement Priority Action Items

Prepare Plans and
Oversee Functions

Plan & Complete Projects

Carry Out Day-to-Day Responsibilities



Long-Range Plan Goals

- Steward of Financial, Environmental and Neighborhood Sustainability
- Exceptional Municipal Services
- Top Quality Infrastructure
- Strong, Diverse Local Economy
- Continual Innovation

LRP Issue: Future of the Downtown

Issue:

Needs in the Downtown will require ongoing resources:

- Parking
- Infrastructure Maintenance
- Marketing, Attraction & Retention
- Facilitating Redevelopment Opportunities
- Events Coordination
- Services (ie snowplowing, landscaping, etc.)

The TIF and SSA Will Expire in 2020

- TIF = Funding for Public & Private Redevelopment
- SSA = Funding for Downtown Mgmt Corp.

LRP Issue: Future of the Downtown

Issue:	Needs in the Downtown require ongoing resources The TIF and SSA Will Expire in 2020
Actions:	By Q3 2018, create a plan for future Downtown needs <ul style="list-style-type: none">● Engage key stakeholders (Downtown Mgmt Corp., Downtown business/property owners & residents)● Rely on guidance from the Comprehensive Plan and other planning/regulatory documents

Questions to be Answered as part of Future of the Downtown Plan

What are the future needs in the Downtown?

How should they be prioritized?

How should they be paid for?

What role should the Downtown Mgmt Corp. play in future years?

How should it be funded?

How should the Comprehensive Plan recommendations be achieved?



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