

VILLAGE OF DOWNERS GROVE
REPORT FOR THE VILLAGE COUNCIL WORKSHOP
APRIL 10, 2007 AGENDA

SUBJECT:	TYPE:	SUBMITTED BY:
Blodgett House Update	Resolution Ordinance ✓ Motion Discussion Only	Cara Pavlicek, Village Manager

SYNOPSIS

A motion is requested authorizing the Village to work in partnership with the Blodgett House on the Move Group to conduct a Thursday night fund-raising concert as part of Heritage Festival. The proceeds of this event shall be directed to the group for use in the efforts to purchase and restore the historical “1846 Blodgett House” via the Village’s Community Grants Commission.

STRATEGIC PLAN ALIGNMENT

Downers Grove Vision 2021 identified the principles of an *Authentic Downtown and Hometown Feeling* with the supporting means of: *Vibrant Community Focal Point for Bringing Residents and Guests together; Destination for Eating and Entertainment Both Indoor and outdoor and Strong Community Events Bringing Residents and Generations Together.*

FISCAL IMPACT

The FY07 General Fund budget includes funding for all contractual and support costs related to this concert. It is estimated that these costs will not exceed \$39,700. The event is expected to generate approximately \$35,000 in revenue, which had been budgeted within the General Fund to recoup a majority of the costs of the event, but as part of this recommendation, will be donated to the Blodgett Group to support the efforts to preserve the 1846 Blodgett House. It is expected that the concert will increase revenue received by the Village due to the Rotary-operated beer garden, which was approved to operate on Thursday night for the 2007 Heritage Festival.

RECOMMENDATION

Approval on the April 17, 2007 consent agenda.

BACKGROUND

In February 2007, representatives of the Blodgett House on the Move Group made a presentation to the Village Council regarding its efforts to preserve the historic Blodgett House. The lot had been purchased by a developer who originally intended to redevelop it, but was willing to allow the Blodgett Group the opportunity to preserve the historic structure. The group has also approached the Downers Grove Park District and is working jointly with that governmental agency regarding potential long-term ownership and maintenance of the structure.

As directed by the Village Council, staff evaluated opportunities for partnering with the Blodgett Group regarding funding for their initiative and presented the several options for Village Council consideration. The option that members of the Village Council expressed the greatest support for involved the allocation of revenue collected from a Thursday night ticketed concert during Heritage Festival to the Blodgett Group to assist with preservation of the Blodgett House. In recent weeks, staff has met with representatives of the group to coordinate the responsibilities for the planning, marketing and execution of the Thursday night concert, which are listed on the attached terms sheet.

ATTACHMENTS

Terms Sheet

Key Terms Sheet between the Village of Downers Grove and Blodgett House on the Move

Activity	Village	Blodgett House on the Move	Deadlines
Present key terms of agreement between the Village and the Blodgett House Group to Village Council	Village		April 10 workshop
Develop a list of prospective sponsors and provide to Director of Community Events for review (all sponsorship funding obtained by BHM shall be paid directly to the group)		BHM	early April
Design and produce event marketing and promotion		BHM	mid April
Contract for evening clean-up staff	Village		April
Select and Contract with entertainer, including all rider negotiations.	Village		April
Contract and setup Sound, Lighting, Stage and Tent setup for concert	Village		April
Provide event promotion via Heritage Festival Brochure, Village website, DGTV	Village	BHM	Details needed by April
Order/print tickets and handle pre-sale of tickets (prices set at \$10 for presale tickets, \$15 if purchased at the event)		BHM	early May
Mutually agree upon audience area layout and VIP seating arrangements	Village	BHM	May
Mutually agree upon procedures to account for ticket sales and allocation funding to BHM group	Village	BHM	May
Setup of entrance points to venue, including ticket sale station	Village		June
Staffing of entrance points		BHM	June
Employee police security at event, with entertainer and at ticket sales area	Village		June
Install six foot fence to secure concert area	Village		June
Provide 20 - 25 adult volunteers on day of event for ticket sales and ushers.		BHM	June
Deposit all ticket sales money with Village		BHM	June
Develop and submit final report to Village detailing activities and full accounting of the fundraising event for transmittal to the Community Grants Commission prior to award of ticket sale proceeds.		BHM	July/August

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